

# PHASE 1: GLOBAL MASTER CROP CATALOGUE

*Medicinal • Nutraceutical • Skin Care • Hair Care • Therapeutic & Massage Products*

## Purpose of This Phase

- Provide a **clear global menu of viable plant-based raw materials**
- Help members **identify crops of interest** before checking climate suitability
- Align farming choices with **WEMPOWER GLOBAL manufacturing demand**
- Serve as a **public-facing reference document** for the community

## A. MEDICINAL & FUNCTIONAL HERBS (Leaves & Aerial Parts)

Used primarily for **extracts, powders, teas, oils, and infusions**.

- Aloe vera
- Moringa
- Neem
- Tulsi (Holy Basil)
- Peppermint
- Spearmint
- Lemongrass
- Rosemary
- Thyme
- Sage
- Oregano
- Chamomile
- Calendula

### Disclaimer

This document is issued by **WEMPOWER GLOBAL** for community education and preparation purposes only.

It does not constitute a contract, offer, or guarantee of participation, pricing, or returns.

All programs, crop selections, quantities, logistics, and commercial terms are subject to final confirmation at official launch [pg. 1](#)

- Lavender
- Lemon balm
- Echinacea
- Artemisia
- Gotu kola
- Stevia
- Dandelion leaf
- Nettle leaf

**Primary product use:**

Alternative medicine, immune support, digestion, detox, skin healing, anti-inflammatory products, herbal teas, cosmetic extracts.

## B. ROOTS, RHIZOMES & TUBERS

High-value category for **medicinal potency and concentrates**.

- Ginger
- Turmeric
- Ginseng (Asian & American)
- Ashwagandha
- Maca
- Licorice root
- Valerian root
- Burdock root
- Dandelion root
- Yarrow root
- Kava
- Arrowroot

**Disclaimer**

This document is issued by **WEMPOWER GLOBAL** for community education and preparation purposes only.

It does not constitute a contract, offer, or guarantee of participation, pricing, or returns.

All programs, crop selections, quantities, logistics, and commercial terms are subject to final confirmation at official launch pg. 2

- Cassava (functional starch & supplements)

**Primary product use:**

Adaptogens, energy boosters, hormonal balance, pain relief, digestion, anti-inflammatory supplements, massage balms.

## C. BARKS, RESINS & GUMS

Typically **high-potency, low-volume, high-value inputs.**

- Cinnamon bark
- Slippery elm bark
- White willow bark
- Cinchona bark
- Frankincense resin
- Myrrh resin
- Gum arabic

**Primary product use:**

Pain relief, circulation, oral care, skin repair, therapeutic balms, stabilizers in cosmetics and supplements.

## D. MEDICINAL & NUTRACEUTICAL FRUITS

Used fresh, dried, powdered, or oil-extracted.

- Baobab fruit
- Amla (Indian gooseberry)
- Pomegranate
- Papaya
- Pineapple
- Avocado
- Coconut

**Disclaimer**

This document is issued by **WEMPOWER GLOBAL** for community education and preparation purposes only.

It does not constitute a contract, offer, or guarantee of participation, pricing, or returns.

All programs, crop selections, quantities, logistics, and commercial terms are subject to final confirmation at official launch pg. 3

- Lemon
- Orange
- Mango
- Guava
- Noni
- Sea buckthorn berries
- Goji berries
- Elderberries

**Primary product use:**

Antioxidants, vitamins, collagen support, skin rejuvenation, immune boosters, oils for skin and hair.

---

## **E. MEDICINAL VEGETABLES & LEAFY GREENS**

Dual-purpose: **food + supplement raw material.**

- Spinach
- Kale
- Amaranth
- Swiss chard
- Beetroot
- Garlic
- Onion
- Broccoli
- Cabbage
- Carrot
- Pumpkin

**Disclaimer**

This document is issued by **WEMPOWER GLOBAL** for community education and preparation purposes only.

It does not constitute a contract, offer, or guarantee of participation, pricing, or returns.

All programs, crop selections, quantities, logistics, and commercial terms are subject to final confirmation at official launch pg. 4

**Primary product use:**

Mineral supplements, detox blends, anti-aging nutrition, blood health, general wellness powders.

---

## F. SEEDS & NUTS (OILS, POWDERS & PROTEINS)

Critical for **skin care, hair care, massage oils, and capsules.**

- Sesame seeds
- Sunflower seeds
- Pumpkin seeds
- Flaxseed
- Chia seeds
- Castor seeds
- Black seed (*Nigella sativa*)
- Shea nuts
- Cocoa beans
- Coffee beans
- Almonds
- Macadamia nuts

**Primary product use:**

Hair growth oils, scalp treatments, massage oils, skin nourishment, anti-aging formulations.

---

## G. FLOWERS (COSMETIC & THERAPEUTIC VALUE)

High relevance to **skin care and aromatherapy.**

**Disclaimer**

This document is issued by **WEMPOWER GLOBAL** for community education and preparation purposes only.

It does not constitute a contract, offer, or guarantee of participation, pricing, or returns.

All programs, crop selections, quantities, logistics, and commercial terms are subject to final confirmation at official launch pg. 5

- Rose
- Jasmine
- Hibiscus
- Ylang-ylang
- Chamomile
- Lavender
- Calendula
- Saffron

**Primary product use:**

Perfumes, creams, serums, hair conditioners, aromatherapy oils, skin tonics.

---

## **H. MEDICINAL FUNGI & ALGAE**

**Emerging high-demand global nutraceutical segment.**

- Reishi mushroom
- Lion's Mane mushroom
- Cordyceps
- Chaga mushroom
- Spirulina
- Chlorella

**Primary product use:**

Immune boosters, brain health, endurance supplements, detox products, protein powders.

---

## **I. SPECIALTY & MULTI-PURPOSE CROPS**

**Used across multiple product lines.**

**Disclaimer**

This document is issued by **WEMPOWER GLOBAL** for community education and preparation purposes only.

It does not constitute a contract, offer, or guarantee of participation, pricing, or returns.

All programs, crop selections, quantities, logistics, and commercial terms are subject to final confirmation at official launch pg. 6

- Tea (green, black, herbal blends)
- Coffee (oil, extracts, exfoliants)
- Sugarcane (fermentation, extracts)
- Vanilla
- Cocoa
- Bamboo (silica supplements & cosmetics)

---

## HOW MEMBERS SHOULD USE THIS PHASE

- Identify **3–5 crops of interest**
- Consider:
  - Land size
  - Time to harvest
  - Interest in food vs cosmetic vs medicinal markets
- Proceed to **Phase 2 (Climate & Regional Suitability)** before making final decisions

### Disclaimer

This document is issued by **WEMPOWER GLOBAL** for community education and preparation purposes only.

It does not constitute a contract, offer, or guarantee of participation, pricing, or returns.

All programs, crop selections, quantities, logistics, and commercial terms are subject to final confirmation at official launch [pg. 7](#)